

The Importance of Management

The Importance of Management for the society

¹- احمد عبدالعزيز النعيم مبادئ الادارة ص ١٦
²- علي السلمي و اخرون اساسيات الادارة ص ٤٨-٤٩

Defining Management •

(Fredrick Taylor)

(Henry Fayol)
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Management Science or Art •

Management and Psychology

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Management and the Natural Science

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Operation Research

principles of Management

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The Classical School

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Scientific Management

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Bureaucracy

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Scientific Management

(Henri Fayol)

.(Fedrick Tylor)

(Frank & Lilian Gilbereth)

(Henri Gant)

.(Lyndall

(Moony & Railey)

(Oliver Sheldon)

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Taylor's Principles

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Henry Fayol Principles

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Technical Activities

Commercial Activities

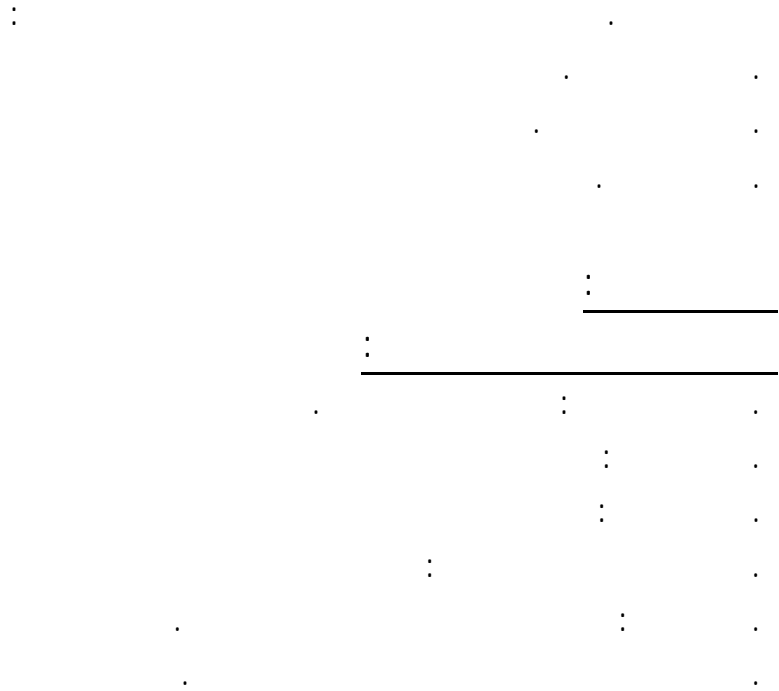
Financial Activities

Security Activities

³- سيد الهواري مبادئ الادارة و الاسس العلمية ص ٦٠٠-٦٠٧

Accounting Activities .

Management Activities .



Division of Work .

Authority and Responsibility .

Discipline .

Unity of Command .

Unity of Direction .

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Subordination of Individual Interest to General Interest

Remuneration of Personal _____ .

Centralization .

Scalar Chain .

Order .

Equity .

Stability of Tenure .

Initiative .

Cooperation .

Elements of Administration

: () :
Planning .
Organization .
Command .
Coordination .
Control .

Planning :

⁴ Management 101: The Five Function

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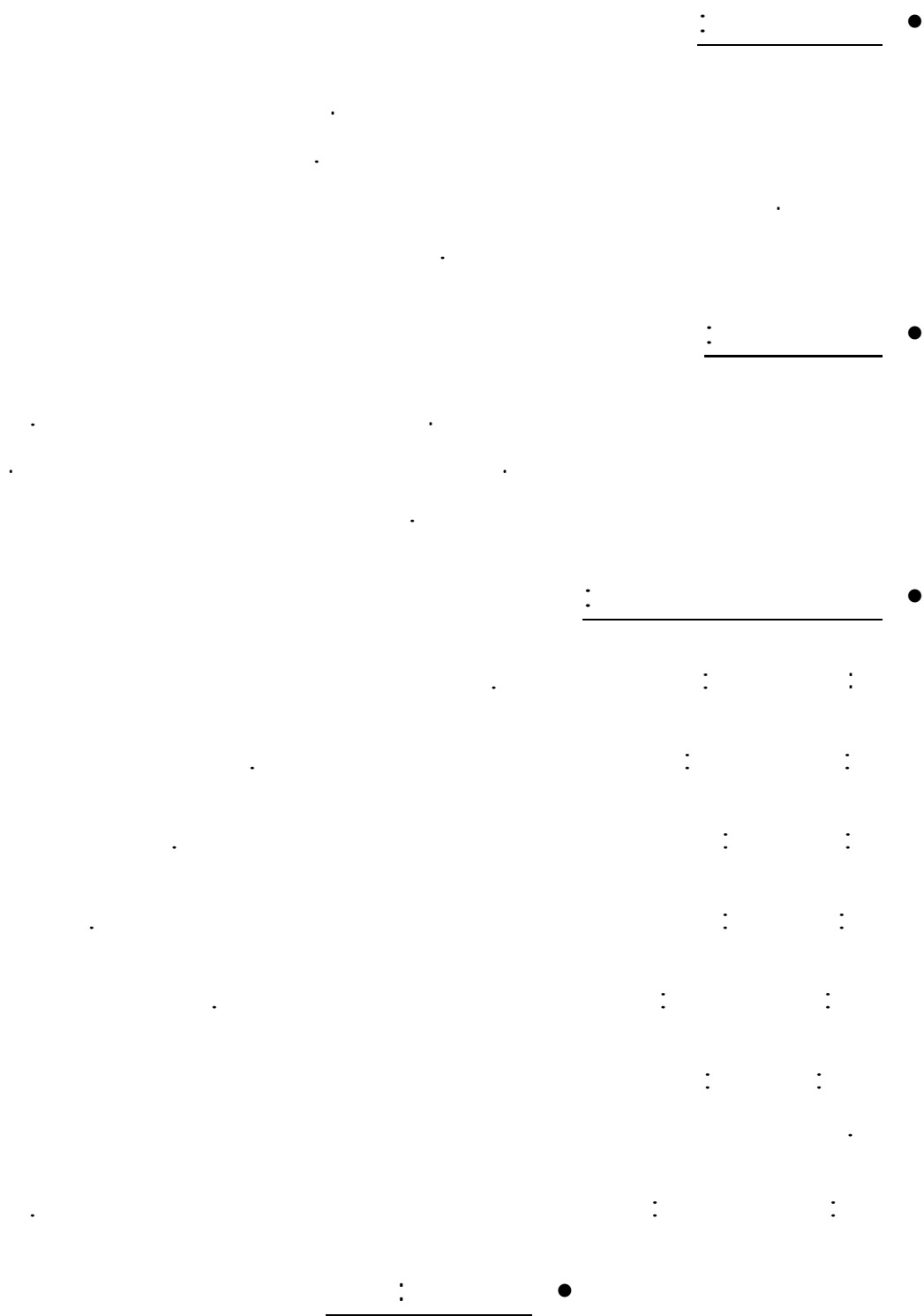
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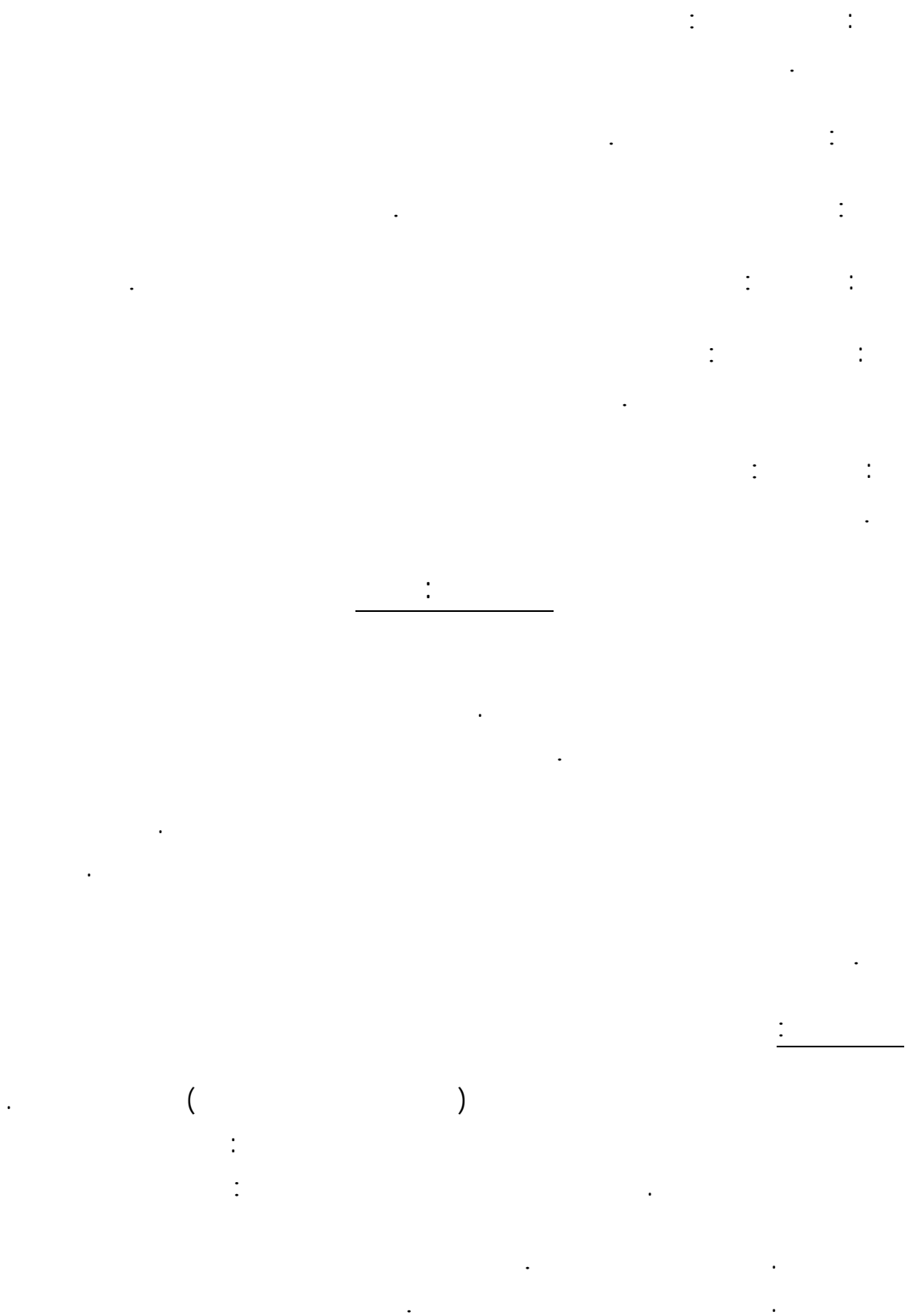
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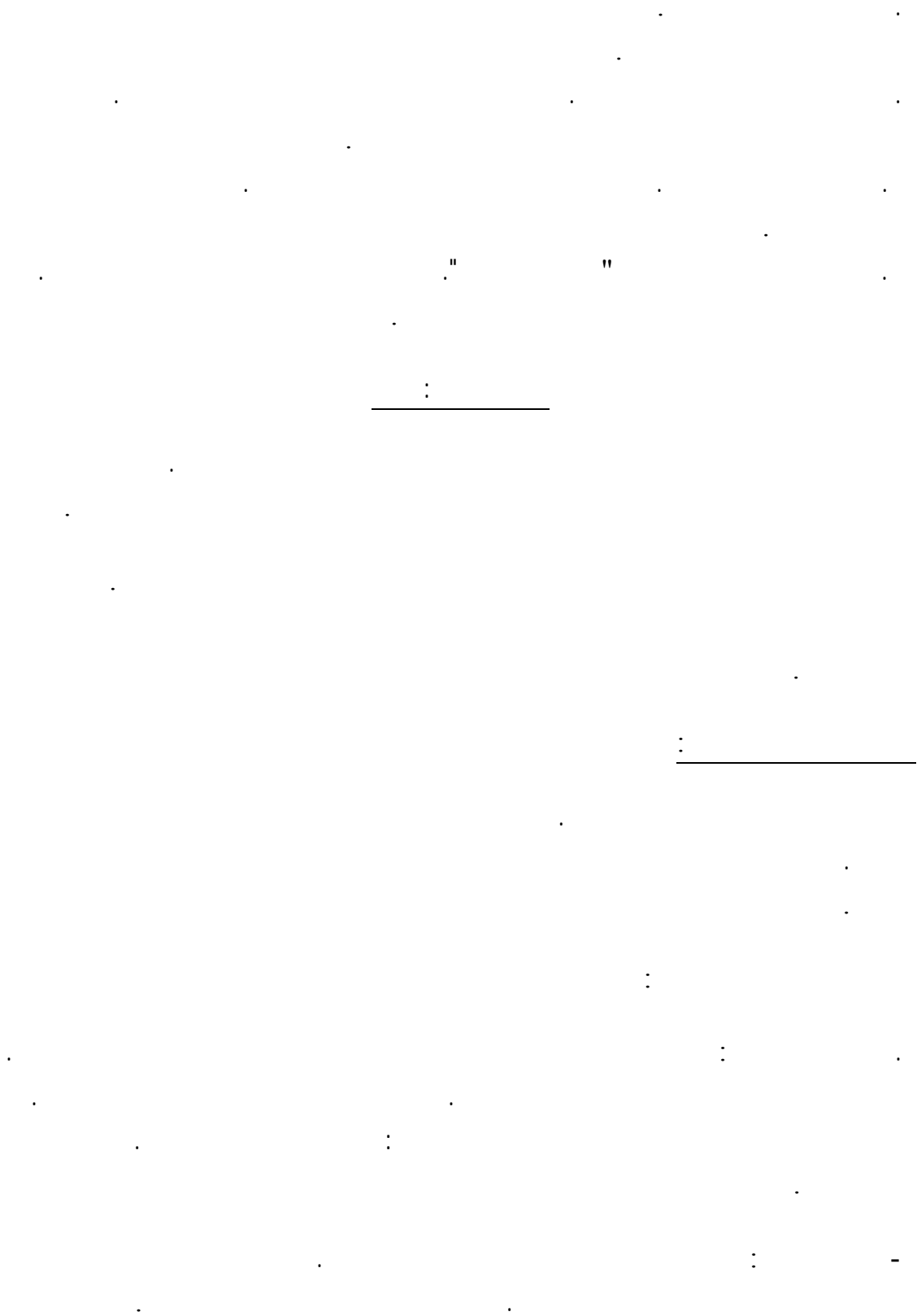
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Interview of management manager

Ideas for improving the performance of an organization

"A practical guide for performance improvement programming in
public organization "

Organizational

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Functioning

(self

sustaining circuit)

(organizational circuit)

Organizational size -

Technology -

Work flow -

Work conditions -

Leadership style -

Technological environment -

Socio - cultural conditions -

Market -

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Basis for the proposed tool

(MBO) Management By Objective (OD)

.(Process consultation)

(Comprehensive systematic plan)

: Organizational development (O D) ,

:
(a long -range effort) -

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.(behavioural science)

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: (Process consultation) ,

" " (Organizational Development OD)

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(The process consultant)

: Management By Objectives (MBO)

() (MBO)

() (MBO)

: MBO

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MBO

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Two way discussion ()

Process consultation

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MBO

Supervisor - subordinate relationships

Comprehensive systematic plan for the improvement of management

(MBO OD)"

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() : (content)

- (Top authorities) : (environment)

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: (philosophy)

. (Of a self correcting)

: (requirements)

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: Review and evaluation of stages

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 - (Group resource) -
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: Interacting , impelling and impeding forces

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- . Brainstorming

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International sharing system) ITU

. (managerial training)

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(information problems)

(Telecomunicações

Brasileiras SA) TELEBRAS

(Digital electronics and processors)

: Conclusions

ITU

: Bibliography

. () -
United Nations Department of Economic and Social Affairs

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. (TELEBRAS) -

. () Managerial training plan -

) ICE (Resource group training workshop) -

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